



OFFICE OF MAYOR

P.O. Box 1780  
Gulfport, MS 39502  
Phone: 228-868-5700  
Fax: 228-868-5800

April 2, 2014

City Hall  
2309 15<sup>th</sup> St.  
Gulfport, MS 39501

Council President Ricky Dombrowski  
Councilman Kenneth Casey  
Councilwoman Ella Holmes-Hines  
Councilman F.B. "Rusty" Walker, IV  
Councilman Myles Sharp  
Councilman R. Lee Flowers  
Councilman Cara Pucheu

Dear Councilmembers,

I respectfully present to you the appointment of Mrs. Angela R. Juzang to serve on the Civil Service Commission. Ms. Juzang is a lifelong resident of Gulfport and a graduate of Georgia State University. She serves as the Director of Marketing and Business Development at Garden Park Medical Center and is actively involved in numerous civic and community events throughout our city. A complete resume of Ms. Juzang's accomplishments is attached for your review. She will fill the vacancy created by the resignation of Cathye Ross-Amos whose term expires December 31, 2014.

I am confident in Ms. Juzang's corporate knowledge and expertise. She will be a strong addition to the Civil Service Commission. Your confirmation of her appointment will be greatly appreciated.

Sincerely yours,

A handwritten signature in blue ink, appearing to read "Billy Hewes", is written over the typed name.

Billy Hewes  
Mayor

# Angela R. Juzang

13479 Addison Avenue, Gulfport, MS 39503  
(228) 806-3055, ajuzang@gmail.com



---

## Public Relations • Business Development • Marketing

Accomplished, creative, self-driven change agent with successes in advertising sales, public relations, marketing, advertising, community action and business development. Professional recognized by colleagues and the business community as having a high level of integrity and impeccable work ethic. Reputation for exceptional customer service. Respected by colleagues and community organizations as a leader with strengths in identifying developmental areas, building teams, and project management.

Energetic, passionate, detail oriented and highly motivated. Career field necessitates excellent written and verbal communication skills.

---

## Relevant Career Experience

**Garden Park Medical Center**.....May, 2012 – Present  
*130 bed acute care facility owned by the largest hospital corporation in America.*

**Director of Marketing and Business Development:** Administrator and senior management team leader whose responsibilities include, but are not limited to, spokesperson, emergency management public information officer, development of marketing collateral, targeting area businesses to solicit services, physician relations, coordination of monthly community outreach programs, design and implementation of advertising campaigns, press releases, internal marketing development, managing database, coordinating community activities and non-profit sponsorships, student outreach, building and maintaining relationships with media outlets, media buying, patient rounding, “on-call” administrative rotation to handle emergent issues, annual business plan strategy and implementation, development of medical clinic advertising strategy.

- ✓ Successfully launched marketing campaign for new bariatric (weight – loss) service line, helping hospital achieve Center of Excellence status six months ahead of schedule.
- ✓ Within first year, awarded four Maggie awards, including “Best in show” from the MS Hospital Association, for the development and implementation of Garden Park’s Emergency Department campaign “It’s All Fun and Games”.

**WLOX – TV**.....January, 2003 – May, 2012  
*South Mississippi’s local broadcast television station reaching more than 400,000 viewers across 16 counties.*

**Account Executive:** Determined the revenue growth needs of small to large businesses and customized branding strategies that utilized WLOX’s multiple franchises: WLOX.com, WLOX mobile, 24.7 Weather Channel, ABC and CBS programming, and Bounce Network. Conceived ideas for station promotions, developed sponsorship opportunities, and enthusiastically worked directly with business owners as well as national advertising agencies. Lauded by clients for a “hands-on” approach with sincere regards for achieving measurable results. Client list included Beau Rivage Resort and Casino, Hard Rock Casino, MS Gulf Coast Community College, Coast Electric Power Association, Chevron, University of Southern Mississippi.

- ✓ Started with 10 accounts in 2003, and grew to managing more than 250 with 81 billing accounts, generating 1.3 million dollars annually. Maintained status as one of the top three revenue generators on the 14 members WLOX sales team.
- ✓ Awarded “Internet Sales Champion” due to highest internet sales revenue out of 47 Raycom stations, the parent company of WLOX.
- ✓ Conceptualized, scripted, and produced TV ad campaigns. Formally acknowledged by several agencies for outstanding production including MS Broadcasters Association.

## Education

### **Georgia State University**

Atlanta, GA, 1998

Bachelor of Arts in Interdisciplinary Studies/Political Science and English

Concentration: International Affairs, Minor: Women's Studies

### **Troy University**

Montgomery, AL (Distance Learning) 2003-2004

Completed first year of a Master's program - International Political Economics

---

## Community Action • Leadership • Business Affiliations

**American Heart Association:** Heart Walk Team Coordinator (2004 – present)

**Biloxi Chamber of Commerce (2005 – 2010):** President (2009), Vice President (2008), Membership Development (2006-2007).

**Boys and Girls Clubs of the Gulf Coast (2004 – Present):** Marketing Committee (2004 – 2006), Greater Gulfport/Forest Heights Unit Board President (2008 – 2010), Vice President of Organizational Support (2006 – 2011), Corporate Board of Director (present).

- Recipient of seven organizational awards presented through Boys and Girls Clubs of America including Greater Gulfport Board of Directors "Dynamic Group" Award (2008 and 2010), Outstanding Board Volunteer (2009, 2010), and National Silver Medallion Award (2011).

**Excel by 5, Gulfport, Candidate Community Health and Safety Chair (2012 – present)**

**Gulf Coast Community Action Agency (2010 – 2012):** Budget and Finance committee, Grievance committee.

**Leadership Gulf Coast Board graduate (2008) and Board of Trustee (2010 – present):** Diversity Day co - coordinator (2012, 2013).

**Mississippi Gulf Coast Chamber of Commerce (2010 – present):** President (2013), Military Affairs committee, Marketing committee (2010, 2011, 2014).

**Public Relations Association of Mississippi (2014)**

**NAACP, Gulfport Branch: Drum Major for Justice award recipient (2013)**

**Sun Herald Top 10 Business Leaders Under 40 recipient (2011)**

**The Innovation Center Foundation (2010 – present)**

**The Legacy Group – Connecting African American Professionals and Business Owners (2012 – present):** Founder

**United Way of South MS Board of Directors (2006 – 2010):** Emeritus Advisory Council (present), Retail Campaign Chair, Healthcare campaign participant (2012), campaign coordinator (present).

**403<sup>rd</sup> Second Air Force, Keesler Air Force Base, Honorary Commander (2010 – 2011)**