



April 1, 2014

Dear City Council Members:

Last summer, the Mississippi Steel Magnolias Affiliate of Susan G. Komen for the Cure®, a breast cancer foundation, held its first Gulf Coast event, Paint the Park Pink. Due to the overwhelming community support of this event, Paint the Park Pink will be replaced by a new event. The Mississippi Steel Magnolias will be holding the first annual **Race for the Cure Mississippi Gulf Coast** in its place. **Race for the Cure Mississippi Gulf Coast** is part of the largest series of 5K runs/fitness walks in the world. Race for the Cure promotes breast health awareness, celebrates survivors, encourages breast cancer patients and honors those we have lost. The event is scheduled for the morning of Saturday, September 6th at Jones Park in Gulfport. With breast cancer affecting one in eight women and its occurrence in men continuing to rise, we feel that it is vital to involve all of our communities in the fight against breast cancer.

With this being a Race for the Cure, will have more participants and need a route that is more user friendly to the walkers and runners. The route will begin and end in front of the downtown post office. I have spoken to Larry, the postmaster, and he is in support of the Race route. We are asking the City to close 13th street only. Please see the attached route. We look forward to discussing this further on the 8th at the Council meeting.

Formed in 1982, Susan G. Komen launched the global breast cancer movement. Thanks to events nationwide, we have invested almost \$2 billion to fulfill our promise, working to end breast cancer in the U.S. and throughout the world through groundbreaking research, community health outreach, advocacy and programs in more than 50 countries. Over 2.75 million has been redistributed back into Mississippi to provide breast health services for many uninsured and under-insured individuals needing care. Up to **75 percent** of the net income from Mississippi Steel Magnolias' events stays in Mississippi to fund breast health education and breast cancer screening and treatment projects. A minimum of 25 percent of net income from events supports the Komen for the Cure Award and Research Grant Programs, which fund groundbreaking breast cancer research, meritorious awards and educational and scientific conferences around the world to include the discovery of the BRCA I & II gene and lifesaving Herceptin therapy.

If you should have any questions, please contact Shannon at 601.594.4429, Shannon.mggroup@gmail.com or Claudette at 228-273-4499, cwwalk@cableone.net. Thank you for your thoughtful consideration and I look forward to working with you on **Race for the Cure Mississippi Gulf Coast**.

Sincerely,

A handwritten signature in black ink, appearing to read "Shannon W. McLaughlin".

Shannon W. McLaughlin

A handwritten signature in black ink, appearing to read "Claudette Walker".

Claudette Walker

Race for the Cure Mississippi Gulf Coast Coordinators

Get directions

My places

sidewalks or pedestrian paths.

Suggested routes

2nd St

1.6 mi, 31 mins

Walking directions to 2nd St, Gulfport, MS

Via 20th Ave - [remove](#)

US Post Office

2421 13th St

Gulfport, MS 39501

1. Head east on 13th St toward 24th Ave

2. Turn left onto 24th Ave

3. Turn right onto 15th St

4. Turn left onto 20th Ave

5. Turn right onto 2nd St

2nd St

Gulfport, MS

[Save to My Maps](#)

The route has been modified. [Undo](#)

